

EXHIBIT 3
AMAZING FANTASY #15 (1962)



SPIDER-MAN!



LIKE COSTUME HEROES? CONFIDENTIALLY, WE IN THE COMIC MAG BUSINESS REFER TO THEM AS "LONG UNDERWEAR CHARACTERS"! AND, AS YOU KNOW, THEY'RE A DIME A DOZEN! BUT, WE THINK YOU MAY FIND OUR **SPIDERMAN** JUST A BIT... DIFFERENT!

SAY, GANG, WE NEED ONE MORE GUY FOR THE DANCE! HOW ABOUT **PETER PARKER** OVER THERE?

ARE YOU **KIDDIN'**? THAT BOOKWORM WOULDN'T KNOW A CHA-CHA FROM A WALTZ!

PETER PARKER? HE'S MIDTOWN HIGH'S ONLY PROFESSIONAL WALLFLOWER!



Stan Lee + S. DITKO

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